

TEAM 2920-1

NORTH CAROLINA 2023

The Waich Club

AUDIO PODCASTING

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PODCAST COVER ART

As we journey through life, we are constantly seeking to make the most of our time, and navigate our paths with greater ease - and in this quest, we have found a remarkable ally in the form of the humble watch.

Now that companionship has reached a new level, providing its user with more features than ever. The Watch Club takes a look at those features and provides you with a fun and entertaining podcast about the next generation of watches.

THE WATCH CLUB 夜のウォッチャー



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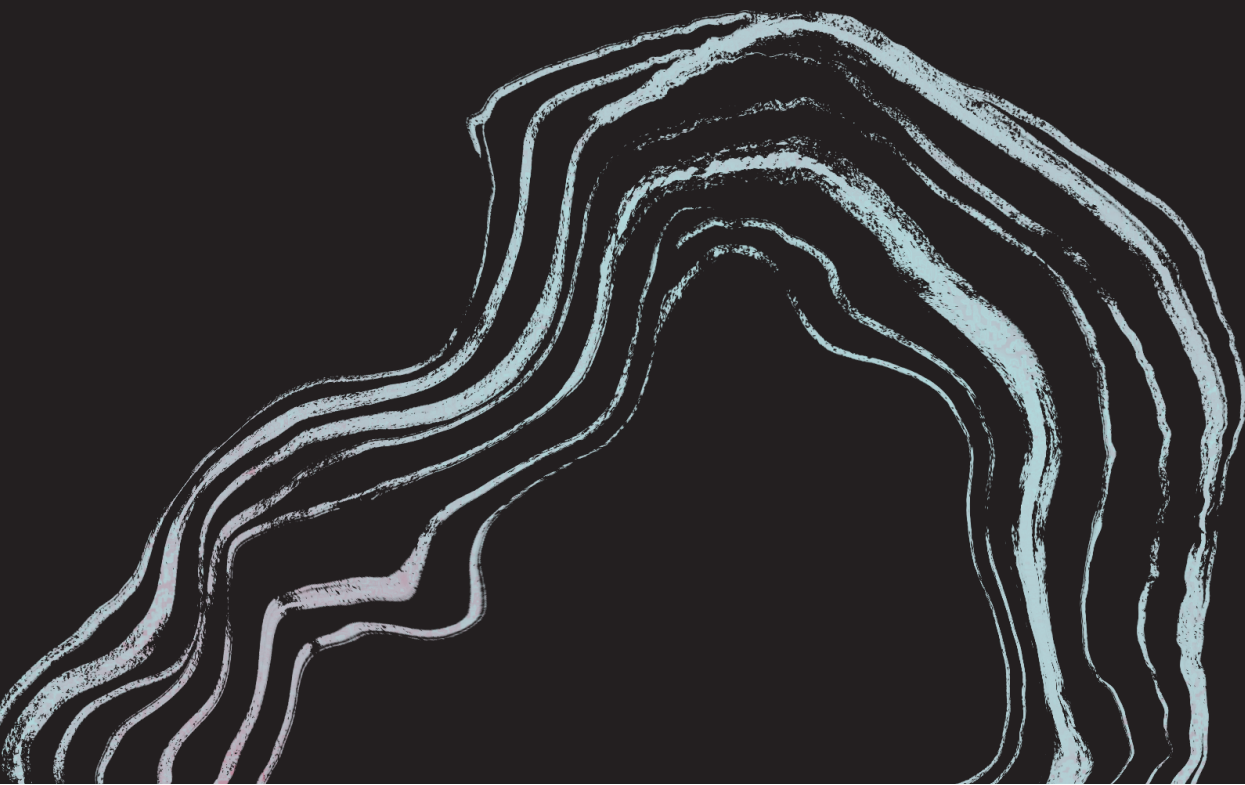


A distinctive and unique podcast cover is a visual representation that showcases the intricacies and dedication to quality present throughout the entire show. The cover is a crucial element as it acts as a first impression and sets the tone for the listener, demonstrating the level of care and attention to detail put into creating the content of the podcast. A well-designed cover can attract potential listeners and differentiate the podcast from others in the same genre, as our production team has done here.

TEAM REVIEW

Vinay: Overall, I thought our smartwatch podcast turned out pretty well. We had some good discussion about the pros and cons of different brands and models, and we all had some interesting perspectives to share. In terms of the audio quality, I thought we could have done a little better. There were a few moments where people talked over each other or the sound levels weren't quite right. But overall, it was listenable. As for the planning process, I thought we did a decent job. We had a clear outline of what we wanted to cover, and we each came prepared with some notes and ideas. I do think we could have rehearsed a little more, though, to make sure we were all on the same page. But all in all, I'm happy with how it turned out.

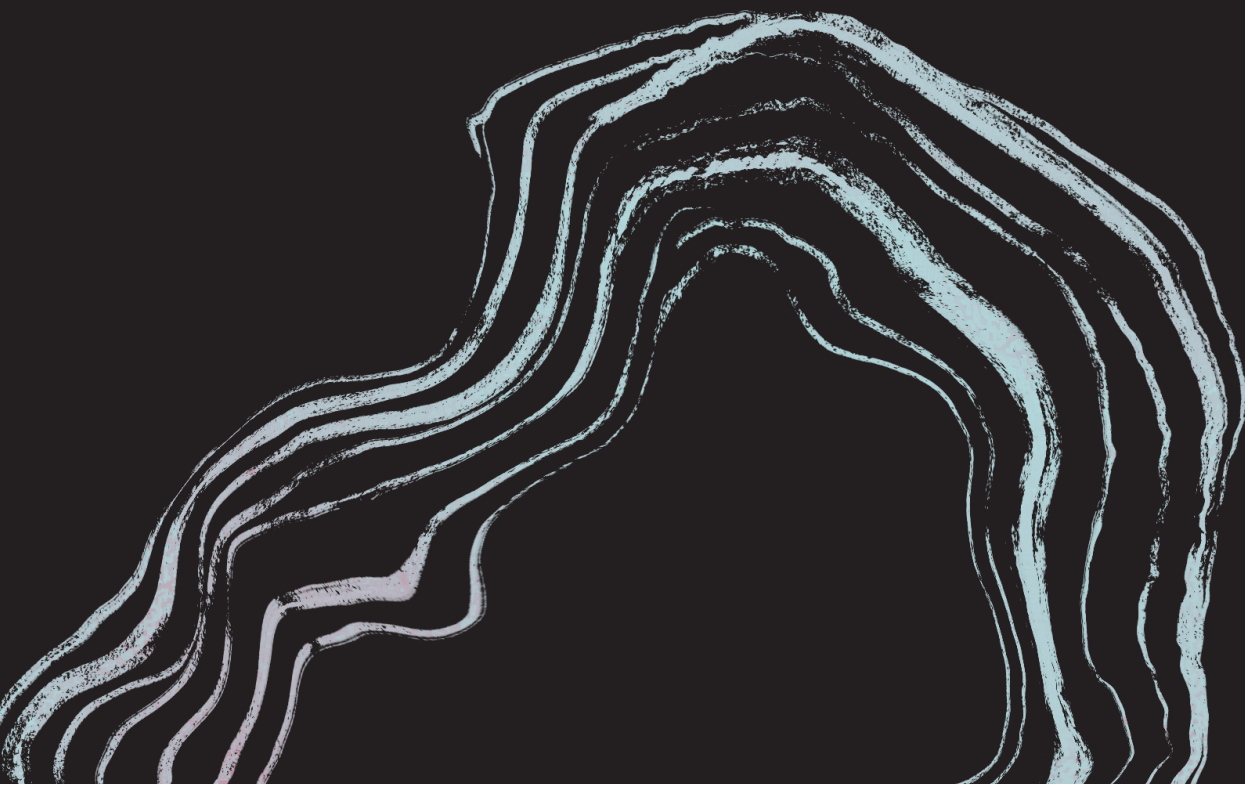
Vikyath: I had a lot of fun recording our smartwatch podcast with the team. I felt like we all had some interesting insights to share, and it was cool to hear everyone's different experiences with smartwatches. In terms of the audio quality, I thought it was pretty good overall. There were a few minor glitches, but nothing that took away from the overall experience. I also thought we did a good job with planning. We had a clear outline and everyone came prepared with ideas. If anything, I think we could have spent a little more time rehearsing and practicing our transitions, but overall I thought it went well. Looking forward to the next episode!



TEAM REVIEW (CONT.)

Vraj: I thought our smartwatch podcast was a mixed bag. On the one hand, we had some really interesting discussions about the different features and benefits of smartwatches. But on the other hand, I felt like the audio quality was really lacking. There were a lot of moments where it was hard to hear what people were saying, and we had some issues with people talking over each other. I also thought our planning process could have been better. We had a rough outline, but we didn't really rehearse or practice beforehand, so some parts felt a little disjointed. Overall, I think there's definitely room for improvement, but I'm still glad we did it.

Overall: We had a great time recording our smartwatch podcast! It was so cool to hear everyone's different perspectives and experiences with smartwatches, and we thought we had some really interesting discussions. In terms of the audio quality, we thought it was pretty good, though there were a few moments where it was hard to hear. We also thought our planning process was solid. We had a clear outline of what we wanted to cover, and everyone came prepared with ideas. If anything, we think we could have spent a little more time rehearsing and practicing our transitions, but overall we thought it went well. We can't wait to do another one!



PODCAST TIMELINE

0:00 – 1:00: INTRODUCTION

- WELCOME LISTENERS AND INTRODUCE THE TOPIC OF THE PODCAST: SMARTWATCHES
- EXPLAIN WHAT THE AUDIENCE CAN EXPECT FROM THE PODCAST AND SET THE STAGE FOR THE UPCOMING CONTENT.

1:00 – 2:00 : FEATURES AND BENEFITS OF SMARTWATCHES

- DESCRIBE THE VARIOUS FEATURES AND FUNCTIONS THAT SMARTWATCHES OFFER, SUCH AS FITNESS TRACKING, MESSAGING, VOICE ASSISTANTS, ETC.
- EXPLAIN THE BENEFITS OF THESE FEATURES AND HOW THEY CAN IMPROVE OUR DAILY LIVES
- PROVIDE EXAMPLES OF HOW SMARTWATCHES HAVE HELPED PEOPLE IN DIFFERENT SITUATIONS, SUCH AS DURING WORKOUTS, AT WORK, OR WHILE TRAVELING

2:00 – 3:00: SMARTWATCHES BRANDS AND MODELS

- REVIEW THE MOST POPULAR SMARTWATCH BRANDS AND MODELS CURRENTLY ON THE MARKET
- COMPARE AND CONTRAST THE FEATURES AND PRICES OF DIFFERENT MODELS

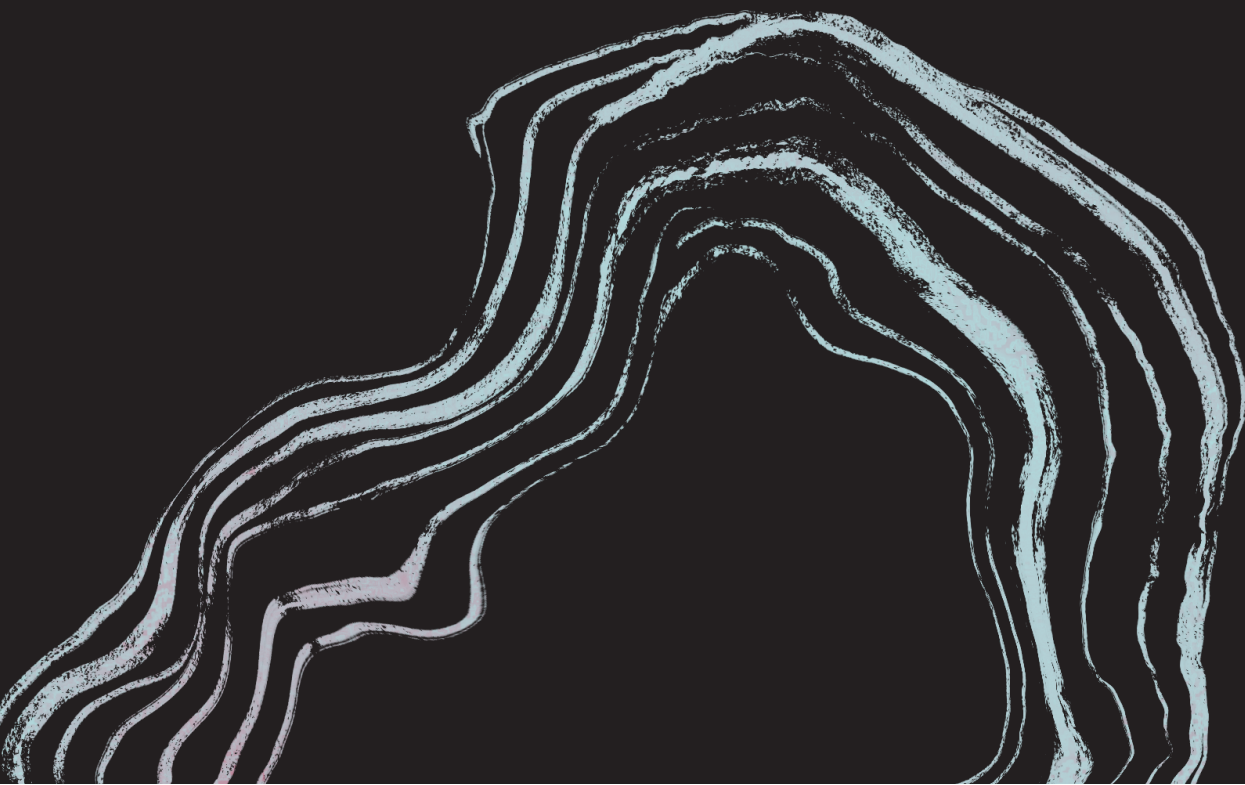
3:00 – 3:30 : CONCLUSION

- SUM UP THE MAIN POINTS DISCUSSED IN THE PODCAST AND THANK THE AUDIENCE FOR TUNING IN.
- ADD OUTRO MUSIC TO END THE PODCAST ON A HIGH NOTE.
- EDIT THE AUDIO FOR CLARITY AND CONSISTENCY.

AUDIO ELEMENTS

Background Music, "Grey Blue Gray" : In our latest podcast episode about smartwatches, we wanted to create a relaxing and sophisticated atmosphere for our listeners. We chose to incorporate the soothing sounds of "Grey Blue Gray" as our background music to enhance the overall experience and make it more enjoyable. The melodic tones and subtle rhythms of the track helped to keep our audience engaged and focused on the content we were discussing, while also providing a pleasant backdrop that was both calming and invigorating at the same time. With the addition of this beautiful piece of music, we were able to create a truly immersive and memorable podcast episode that our listeners are sure to enjoy. Source: YouTube

Intro sound effects: In our podcast about smartwatches, we started with an audio clip of the notable Apple alarm followed by the original Apple lock effect and a voiceover that says "Hey Siri, start my podcast" to create a sense of urgency and excitement. We wanted our listeners to feel like they were about to embark on an adventure into the world of smartwatches, and the Apple sound effects were a way to immerse them in that world right from the beginning. By using Siri, we also wanted to highlight the convenience and ease of use of smartwatches and how they can be integrated into our daily lives. So buckle up, get ready, and let's dive into the fascinating world of smartwatches! Source: YouTube





HARDWARE USED:

ART DESIGNS: CANVA

RECORDING: IPHONE 14

AUDIO EDITING: MICROSOFT CLIPCHAMP

AUDIO ENHANCEMENT: ADOBE PODCAST

ENHANCE

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